

# THE MILLENNIAL FREELANCER

**ASJA New York Conference Panel — May 19, 2018**

## *Tips and advice on digital freelancing*

- **Keep your pitch brief:** When I started freelancing, a colleague told me to keep the bulk of my pitches between one and three sentences—which exclude the greeting, “thank you for your time” sign off, and any links to samples.
- **Don’t restrict yourself to a beat:** The majority of my current work comes from a cannabis growers publication (*Big Buds Magazine*), small business content for *BusinessNewsDaily*, human resources content for Lattice’s company blog, and *Teen Vogue*. Although I consider myself a “cannabis and politics writer,” I often write about different genres for different audiences.
- **Use social media:** Foster an online presence by being active and promoting your work. Follow editors on Twitter. Be active in Facebook groups.
- **Study independently:** Freelancing is experiential! Read about freelance success stories. Take online classes. Attend webinars. Network online and in real life. Find mentors and mentees.

## *Further resources (links found on [daniellecorcione.com](http://daniellecorcione.com))*

- The 5 Required Courses You’d Take If You Majored in Freelancing, an article by Danielle for the Freelancer by Contently
- Feeling Disorganized? How a Freelance Writer Uses Trello, an article by Danielle for the Write Life
- The Freelance Beat, a blog about freelance journalism
- Freelance Writing 101, a page on [britnidlc.com](http://britnidlc.com)
- Don’t Be Like xoJane: 5 Tips to Save You From Writing Something You’ll Regret, an article by Danielle for Wear Your Voice Magazine

*The Millennial Freelance was founded in 2016 by Danielle Corcione. Follow them on social media @decorcione and visit their website [daniellecorcione.com](http://daniellecorcione.com) to learn more about their work, including their coaching rates.*